

Victoria Gardens

Shopping Centre

CASUAL MALL LEASING OPPORTUNITIES

INTRODUCTION

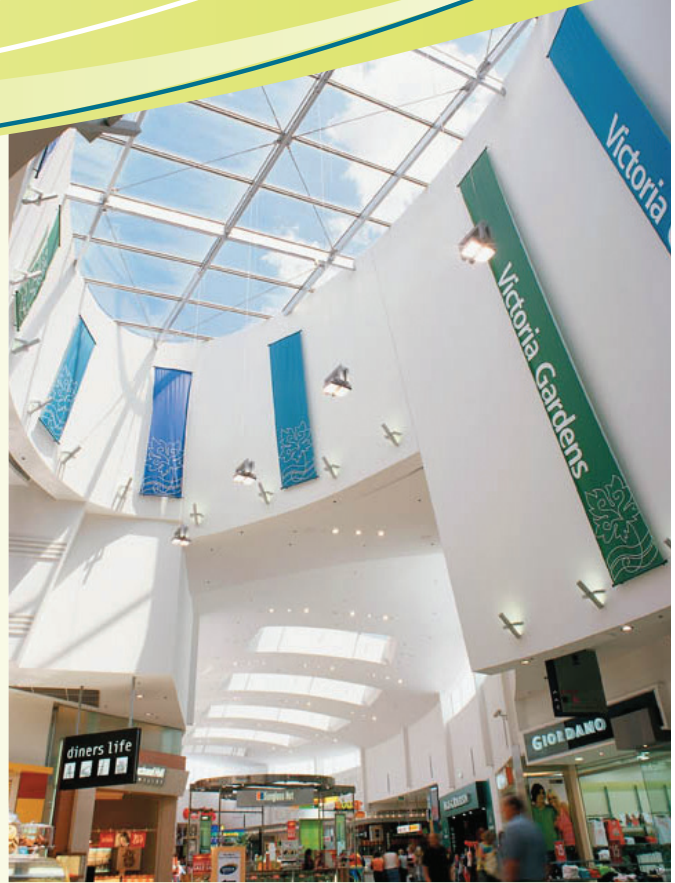
Victoria Gardens Shopping Centre is located four kilometres east of the Melbourne CBD on the corner of Victoria and Burnley Streets, Richmond. The location is at the eastern 'gateway' to the Richmond commercial, retail and residential precinct. The Centre is the closest sub-regional to the Melbourne CBD and boasts the only IKEA store in Victoria. The gross lettable area for this sub-regional Centre excluding IKEA is 30,278 square meters and features a comprehensive retail mix. The Centre's major stores are Coles, Kmart, Hoyts, Freedom, Dick Smith Electronics, Fitness First, Kingpin Bowling Lounge and over 75 specialty retailers. Victoria Gardens' main trade area extends over sections of two municipalities - Yarra and Booroondara - and incorporates the suburbs of Richmond, Burnley, Abbotsford, Kew, Hawthorn, Collingwood and East Melbourne. The current population for the main trade area is estimated to be over 136,317 people, with a total retail expenditure of \$1.8 billion

CENTRE DEMOGRAPHICS

In Victoria Gardens Shopping Centre's main trade area, main income earners are professionals with income levels well above the Melbourne average. In the Richmond area, households trend towards singles followed by couples with no children. In the Hawthorn/Kew area the trend is towards couples with children. The age structure has a bias towards the 25-39 years old.

BENEFITS OF CASUAL MALL LEASING

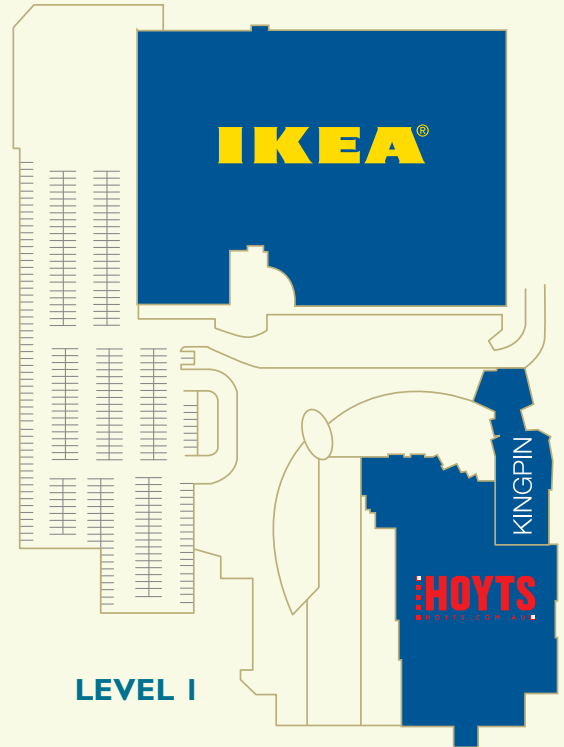
- Attract & Target your customers directly
- Promote and Expand your business
- Showcase or Launch your Products and Services within an established retail atmosphere.
- Test the Markets response to your product or service.
- Flexible and affordable.



For more information go to www.vicgardens.com.au

Victoria Gardens Shopping Centre

CENTRE PLAN



SITE	LEVEL	LOCATION	SIZE	POWERED SITE
2	Ground	Newsagency	2m x 2m	Yes
4	Ground	3 mobile	2m x 3m	Yes
5	Ground	Gloria Jean's Coffee	2m x 3m	Yes
6	Ground	Cotton On Body	2m x 3m	No
7	Ground	Sunglass Hut	2m x 3m	Yes
8	Ground	Fresh Food entrance	3m x 3m	Yes
9	Ground	Coles	1m x 1m	No
10	Ground	Kmart	2m x 3m	Yes
DISPLAY CART				
Cart 1	Ground	Foodcourt	2m x 1m	Yes
Cart 2	Ground	Foodcourt	2m x 1m	Yes

For more detailed information or to make a booking please contact our Casual Mall Leasing Manager.

Victoria Gardens
Shopping Centre

Casual Mall Leasing Coordinator

Centre Management
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Richmond, Victoria 3121

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